





NEWS ITALIAN F4 CHAMPIONSHIP

Press release no.16 / 2016

The Italian F.4 Championship powered by Abarth arrives on Motors TV

Thanks to an agreement between WSK Promotion and well-known broadcaster, the Italian championship will be broadcast in over 40 countries worldwide.

Rome 27/04/2016 – Less than ten days from the second round of the Italian F.4 Championship powered by Abarth, WSK Promotion has reached an important agreement with Motors TV.

In fact, the international broadcaster will broadcast the four races of each round of the Italian Championship on its network of channels in over 40 countries worldwide.

 The broadcast will use a format lasting 24 minutes which will show the key moments of the weekend's racing. The first event is the debut round at Misano, featuring the following programming schedule on Motors TV Europe:

Wednesday, 27 April – 6.15 PM Thursday, 28 April – 3.35 AM Thursday, 28 April – 11.45 AM Friday, 29 April – 3.10 PM

- The national channels that will broadcast television formats dedicated to the Italian F.4 Championship powered by Abarh are available on the Motors TV website.
- Luca De Donno, Chairman of WSK Promotion, commented: "Considering that the TV coverage in Italy was already provided by Sportitalia, it became necessary to go beyond our borders, given the wide participation of international drivers and teams in our championship. I am therefore happy and satisfied with the agreement reached with Motors TV, which I believe

is a true point of reference for motoring enthusiasts around the world".

Press Office, Italian F.4 Championship powered by Abarth Mail to: pressf4@acisportitalia.it









